

5th Annual Meeting of the EU Communications Networks in the Pyrenees-Mediterranean and Alps-Mediterranean Euro-regions

21st to 23rd February 2018

Hotel Barcelona Princess
Avinguda Diagonal 1, 08019 Barcelona
www.hotelbarcelonaprincess.com

DRAFT PROGRAMME - version 14FEB18

Working languages: Catalan, English, French, Italian and Spanish
Simultaneous translation will be provided

Organized by:



With the support of:



Parlament Europeu
Oficina d'informació
a Barcelona

Wednesday 21st February

19h30 Welcome and informal buffet dinner for all participants who have travelled to Barcelona

21h00 Free time (the city centre is a short metro ride away)

Thursday 22nd February

08h30 Registration

09h00 Welcome

Ferran Tarradellas Head of the European Commission Regional Representation in Barcelona

Sessions chaired by **Alain Dumort** Head of the European Commission Regional Representation in Marseilles

09h30 Presentation of the new "Border Focal Point" and the Commission Communication on *Boosting Growth and Cohesion in EU Border Regions*

Ricardo Ferreira Border Focal Point team of the Directorate-General for Regional and Urban Policy of the European Commission

10h20 Presentations of examples and best practices

The Prospectsaso project

Brigitte Mortier IRTS Perpignan

10h45 Coffee break

11h15 The Pyrenees-Mediterranean Euro-region: recent developments

Xavier Bernard-Sans, General Manager of the Euro-region



11h45 Cooperation between Chambers of Commerce

The Pyrenees-Mediterranean Chambers of Commerce and the "Start-up" Interreg project
David Coromina Girona Chamber of Commerce

The CCI ALPMED project
Claudia Carnevali Sportello Promozione Innovazione e Internazionalizzazione SPIN

The Chambers of Commerce in Provence Alpes Côte d'Azur
Juliana Promskaia ALPMED Euroregion

13h00 Communication Priorities of the European Parliament
Maria Andrés Head of the European Parliament Liaison Office in Spain

13h30 Buffet Lunch

15h00 The European Agenda on Migration: Challenges in communicating the political priorities of the EU in the Mediterranean Area

Introduction

Pia Ahrenkilde Hansen, Director of Representations of the European Commission

15h25 Group sessions
Discussions in small groups

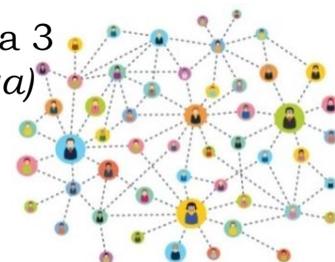
15h50 Coffee break

16h20 Presentation of the conclusions of each group
Chaired by **Pia Ahrenkilde**

17h00 End of session
Free time (the city centre is a short metro ride away)

19h30 Aperitif on terrace overlooking the Old Port followed by Dinner
Restaurant "Sagardi 1881", Plaça de Pau Vila 3
(Top Floor of the Museu d'Història de Catalunya)

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Friday 23rd February 2018

- 08h30** **Registration**
(Check-out for participants staying in Hotel Princess)
- 09h00** **The European Parliament Elections 2019**
Speaker to be confirmed
- 09h40** **The Future of Europe: the White Paper and Beyond**
Timo Pesonen Director General for Communication of the European Commission
- 10h20** **Presentation of Fusion for Energy**
(The European Joint Undertaking for ITER and the Development of Fusion Energy)
Johannes Schwemmer, Director of F4E
- 11h00 Coffee break
- 11h30** **The European Commission's corporate communication strategy**
Mikel Landabaso Director of Strategy and Corporate Communication of the European Commission
- 12h00** **The "EURES in Cross-border Regions" programme**
Andrea Reichel Directorate-General for Employment, Social Affairs and Inclusion of the European Commission
- 12h30** **"Young Mediterranean Voices"**
Regina Salanova Communication Manager, Anna Lindh Foundation, Alexandria
- 13h00** **Buffet Lunch**
(End of meeting)

