

ANNUAL GENERAL MEETING for the EUROPE *DIRECT* INFORMATION NETWORK

3-5 October 2007, Sitges (near Barcelona).

Venue: Dolce Sitges Hotel
(*Can Girona. Camí de Miralpeix km 12, 08870 Sitges*).

PROGRAMME

3 October 2007 (Wednesday)

12h45: Pick up from Hotels Terramar & Calipolis to Hotel Dolce Sitges.

13.00 - 16.00 **Registration and setting-up of the EUROPE *DIRECT* stands.**

16.00 - 16.15 **Welcome speech.**

Manel Camos Grau, Head of Regional Representation in Barcelona, European Commission Representation in Spain.

16.15 - 16.30 **Introduction: AGM programme and objectives.**

ED Helpdesk.

16.30 - 17.30 **Solidarity in the EU.**

Presentation by: Jimmy Jamar, Head of Unit Communication, DG Employment, European Commission.

Moderator: Carme Colomina, Journalist.

17.30 - 19.00 **Opening of the Network fair.**

19h00: Transfer from Hotel Dolce Sitges to Hotels Terramar & Calipolis.

19h45: Pick up from Hotels Terramar & Calipolis to Hotel Dolce Sitges for the dinner.

20.30 **Welcome Cocktail and Dinner (Hotel Dolce Sitges).**

22h15: Transfer from Hotel Dolce Sitges to Hotels Terramar & Calipolis.

4 October 2007 (Thursday)

08h30: Pick up from Hotels Terramar & Calipolis to Hotel Dolce Sitges for the conference.

9.15 - 9.45 **Keynote Address:
Globalisation and Trade Openness.**

Signe Ratso, Director WTO Affairs, OECD and Food-related Sectors, DG Trade, European Commission.

9.45 - 10.15 **Latest and expected developments in the Network and Communication priorities for 2008.**

Paavo Palk, Head of Unit Communication Relays and Networks, DG COMM, European Commission.

- 10.15 - 10.30** **The EU bookshop.**
Angela-Paola Pepe, Publications Office.
- 10.30 - 10.45** *Coffee break.*
- 10.45 - 12.30** **Programme for the Relays:**
- Focus Groups - Problem solving: Group work (10h45-11h45).**
Several groups sharing knowledge on how to solve practical and administrative problems the Relay members are most commonly faced with.
Moderators:
Laimute Pilukaite, European Commission Representation in Lithuania.
Maria Kanellopoulou, European Commission Representation in Greece.
- Focus Groups - Problem solving: Plenary (11h45-12h30).**
Presentation of the conclusions of the focus groups and open discussion.
Moderator: Jacopo Lombardi, DG COMM, European Commission.
- Programme for the EDCs:**
- Online information sources.**
Gunter Schäfer, EUROSTAT.
- 12.30 – 14.00** *Lunch break.*
- 14.00 – 16.30** **Sharing of 'Best Practice'.**
- 14.00 – 15.00 **I: Information & Communication:**
Moderator: Emmy Stromberg, European Commission Representation in Sweden.
Presentations by: Heike Mensch, ED Freiburg (Germany); Rémi Doué, ED Lorraine (France); Emmy Stromberg, European Commission Representation in Sweden; Marcello Pierini, ED Marche (Italy).
- 15.00 - 15.30** *Coffee break.*
- 15.30 - 16.30 **II: Exchange Programmes:**
Moderator: Mariana Johannesson, ED Södra Småland (Sweden).
Presentations by: Emilie Wagner, ED Colombey-les-Belles (France); Irene Rodrigues, EDC Deu Minho (Portugal) and Georg Winter, EDC Danube University Krems (Austria); Mariana Johannesson, ED Södra Småland (Sweden), Bénédicte Feuger, ED Basse Normandie (France).
- 16.30 - 20.30** **Barcelona Visit.**
- 20.30** *Dinner (Hotel Dolce Sitges).*
- 22h30: Transfer from the Hotel Dolce Sitges to Hotel Terramar & Calipolis.*

5 October 2007 (Friday)

08h15: Pick up from Hotels Terramar & Calipolis to Hotel Dolce Sitges.

09.00 – 12.00

Workgroups:

Programme for Relays (09.00-10.15):

Improving communication on the EU towards different target audiences.

Sharing of experiences on improving the daily delivery of information/communication services to the citizens.

Discussion organised in 3 parallel workgroups determined by target audiences:

Relay Workgroup 1: Children.

Moderator: Jelena Abola, European Commission Representation in Latvia.

Presentations by: Elke Czaplewski, ED Dresden (Germany); Daila Urbuyte & Aukse Valackoniene, ED Klaipeda and Telisai (Lithuania).

Relay Workgroup 2: Youth.

Moderator: Rolf-Jan Hoeve, European Commission Representation in the Netherlands.

Presentations by: Dirk Dohnke, ED Lüneburg (Germany); Cecilia Laszlo, ED Jasz-Nagykun-Szolnok (Hungary).

Relay Workgroup 3: School teachers.

Moderator: Ingrid Shikova, European Commission Representation in Bulgaria.

Presentations by: Giuseppe Liguori, ED Reggio Emilia (Italy).

Programme for EDCs (09.00-10.15):

Sharing of experiences and working practices on:

Cooperation between EDCs.

Moderator: Elisabeth Gorkovoi, EDC the Hague (Netherlands).

Presentations by: Lorenza Riccio, Silvia de Luca and Stefania Tesser, EDCs Trieste, Catania and Venezia (Italy); Katri Rintamaki and Outi Klintrup, EDCs Oulu and Vaasa (Finland).

10.15 - 10.45

Coffee break.

10.45 - 12.00

Workgroups – second session (repetition for Relays and EDCs).

12.00 - 12.15

Closing session.

12.15 - 13.30

Lunch.