



**EUROPE
DIRECT**

INFORMATION NETWORK

**ANNUAL GENERAL MEETING for the EUROPE DIRECT
INFORMATION NETWORK**

EP elections 2009

22-24 October 2008, Lisbon.

Venue: Hotel Altis
(Rua Castilho 11, 1269-072 Lisboa).

PROGRAMME
Wednesday, 22 October 2008

Chairperson:

Stefan Forester, Deputy Head of Unit B2 'Thematic Support', DG
COMM, European Commission.

13.00 - 16.00

Registration and setting-up of the EUROPE DIRECT stands.

16.00 - 16.10

**Welcome speech by the Commission Representation of the
hosting country.**

Margarida Marques, Head of the Representation of the European
Commission in Portugal.

16.10 - 16.20

**Introduction: Helpdesk services, AGM programme and
objectives.**

Evangelina Blanco, ED Helpdesk.

16.20 - 17.00

**Latest and expected developments in the Network, Commission
communication priorities 2009.**

Paavo Palk, Head of Unit B2 'Thematic Support', DG COMM, European
Commission.

Stefan Forester, Deputy Head of Unit B2 'Thematic Support', DG
COMM, European Commission.

17.00- 17.45

The EP elections.

Sebastian Kurpas, Head of the 'Politics and Institutions' section,
CEPS (Centre for European Policy Studies).

17.45 - 18.30

Communicating the EP elections to the general public.

Dirk Fassbender, Unit A1 'General Affairs and Interinstitutional
relations', DG COMM, European Commission.

18.30 - 19.30

Network fair.

19.45

Welcome Cocktail and Dinner.

Thursday, 23 October 2008

09.00 – 09.30

Registration.

09.30 – 10.45

Workgroups.

*Communicating on the EU to different target audiences.
Sharing of experience on improving the daily delivery of
information/communication services to the citizens.
Discussion organised in 4 parallel workgroups:*

Workgroup 1: Communicating to local media (Relays).

*Moderator: **Klaas Johan Osinga**, ED Drachten (Netherlands).*

Presentations by: Daiva Pilkauskaitė, ED Utena (Lithuania); Cesare Di Martino, ED Chieti (Italy) and Achille Aratari, ED Carrefour Abruzzo (Italy); Klaas Johan Osinga, ED Drachten (Netherlands); Giancarlo Orsingher, ED Carrefour Alpi (Italy).

Workgroup 2: Communicating to local administrations (Relays).

*Moderator: **Juhana Tuomola**, ED Turku (Finland).*

Presentations by: Mihai Susanu, ED Iasi (Romania); Juhana Tuomola, ED Turku (Finland); Jef Boudewijns, ED Antwerpen (Belgium); Alina Mrejeru, ED Arad (Romania); Betty Boardman, ED Blanchardstown Library (Ireland).

Workgroup 3: Best practices of EDCs fostering academic cooperation.

*Moderator: **Jürgen Boden**, EC Regional Representation in Munich.*

Presentations by: Isolde Quadranti, EDC University of Verona (Italy) and Silvia da Luca, EDC University of Catania (Italy); Marcela Vašíčková, EDC Charles University Prague (Czech Republic); Maria João Barradas, EDC University of Algarve (Portugal); Dan-Alexandru Popescu, EDC University Lucian Blaga – Sibiu (Romania).

Workgroup 4: Cooperation between Commission Networks.

*Moderator: **Elisabetta Olivi**, EC Representation in Italy.*

Presentations by: Mauro Panzera, ED Lecce (Italy); Elisabetta Olivi, EC Representation in Italy; Ricardo Freitas Rodrigues, ED Porto (Portugal) and Nuno Henriques, EDC Porto Catholic University (Portugal).

10.45 – 11.15

Coffee break.

11.15 – 12.30

**Sharing of 'Best practices' in the plenary:
Exchange Programmes and Best practice in cooperation.**

*Moderator: **Ingrid Shikova**, EC Representation in Bulgaria.*

Presentations by: Carmen Santisteban, ED Cuenca (Spain); Lorena Prist, ED West Wales (UK); Marie-Carmen Bindels, ED Namur (Belgium); Jasmina Nikic, ED Nova Gorica (Slovenia); Ivana Svecova, ED Most (Czech Republic) and Renata Blahakova, ED Brno (Czech Republic).

12.30 – 14.00

Lunch break.

- 14.00 - 14.30** **Presentation of the Europe Direct Contact Centre.**
Ladi Pohlen, Unit C2 'Web and contact centre', DG COMM, European Commission.
- 14.30 – 15.00** **EU Bookshop and other services of the Publications Office.**
Paola Pepe, Publications Office.
- 15.00 - 15.30** **Developments on Eurostat's products and services.**
Gunter Schäfer, EUROSTAT.
- 15.30 - 16.00** **Coffee break.**
- 16.00 – 17.00** **Sharing of 'Best practices' in the plenary:
Information, Communication & the Media.**
Moderator: Rolf-Jan Hoeve, EC Representation in the Netherlands.
Presentations by: Sigita Krivickienė, ED Alytus (Lithuania); Giovanna Di Marcello, ED Caserta (Italy); Therese Magnusson, ED Southern Småland (Sweden); Rolf-Jan Hoeve, EC Representation in the Netherlands.
- 17.00 - 19.00** **Guided tour.**
- 19.30** **Dinner.**
- Friday, 24 October 2008**
- 08.45 – 09.00** **Registration.**
- 09.00 - 10.30** **Group work on Challenges and Solutions (for Relays and EDCs).**
4 parallel groups sharing knowledge on how to solve practical and administrative problems the Relay and EDC members are most commonly faced with. Discussion of challenges 45 mins, of solutions 45 mins.
- Moderators: Ingrid Shikova, EC Representation in Bulgaria, Rolf-Jan Hoeve, EC Representation in the Netherlands, Dorrit Knudsen, EC Representation in Denmark, Cathy Simon-Bloch, EDC ENA Strasbourg (France).*
- 10.30 - 11.00** **Coffee break.**
- 11.00 - 11.30** **Plenary.**
Presentation of the conclusions of the group work and open discussion.
Moderator: Stefan Forester, Deputy Head of Unit B2 'Thematic Support', DG COMM, European Commission.
- 11.30 - 13.00** **Closing keynote speech -EP elections 2009.**
Edite Estrela, MEP.
- 13.00 - 14.00** **Lunch.**