Disinformation and narratives targeting elections

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Defending democracy against information manipulation

"We face a toxic online battle of scale that threatens the very basis of our free societies and our free elections. This is something we must first learn to understand, and then to counter."

> Roberta Metsola, President of the European Parliament, G7 Speakers' Conference, Berlin, September 2022



Defending democracy against information manipulation

"disinformation and other information manipulation (...) can prevent citizens from making informed choices or discourage them from political participation altogether" "on the eve of the 2024 European elections increased interference and information manipulation activity is expected..."

European Parliament resolution of 1 June 2023 on foreign interference in all democratic processes in the European Union, including disinformation



Narratives targeting elections

Narratives:

- Elections are stolen / pre-determined
- Voting makes no difference / don't go vote
- Political and business elites control everything
- Democracies are hypocritical

Hijacking high-profile topics:

- Russia/Ukraine
- Health (Covid)
- Environment
- Migration
- Equality issues

Example: 'Don't go vote' message

https://www.tjekdet.dk/faktatjek/forbyder-koranen-muslimer-stemme-til-folketingsvalget





Q sog



FAKTATJEK INDSIGT GUIDES KOMMENTAR UNDERVISNING FORSKNING OM OS

BEMÆRK Denne artikel blev udgivet for over en måned siden

Forbyder Koranen muslimer at stemme til folketingsvalget?

FAKTATIEK 31. MAJ 2019 - 15:18 | 8 MIN LÆSETID



| Foto: Kristian Juul Pedersen / Ritzau Scanpix



Den islamiske organisation Hizb ut Tahrir opfodrer muslimer til ikke at stemme ved



Det strider mod islam at stemme ved et demokratisk valg, mener organisationen



en koranen har ikke nogen vers om folketingsvalg eller deltagelse i demokrati, og t er heller ikke solidt baseret på nogen som helst dominerende tradi

Skrevet af: Caroline Tranberg , Andreas Søndergaard Petersen

BEMÆRK:

Denne artikel blev udgivet i 2019 og kan derfor indeholde enkelte detaljer, der ikke længere

Må muslimer stemme til folketingsvalg? Det er et spørgsmål, der rejser sig, næsten hver gang der er valg i Danmark. Og i år er ingen undtagelse.

Example: Discouragement from voting (hybrid incident)

Bomb threats close dozens of schools across Bulgaria



By Euronews with AP . Updated: 30/03/2023

Bomb threats close schools across Bulgaria as general elections are due on Sunday.

Dozens of schools across Bulgaria were closed and students evacuated for a third consecutive day on Wednesday following bomb threats that were made by email and phone.

Students had to be evacuated and police stepped in to search for explosives. No bombs have been found so far.

The motive is unclear but with schools used as polling stations, the disruption may be linked to Bulgaria's general election on Sunday.

Most of the threats received were directed at schools in the capital, Sofia, and in the Black Sea ports of Varna and Burgas.

Example: Slovak elections

INTERNATIONAL - RUSSIA

Slovakia accuses Russia of election interference

The accusation concerns 'deliberately dissemination misinformation' from the Russian foreign intelligence chief concerning Slovakia's election on Saturday, September 30.

Le Monde with AFP

Published on October 2, 2023, at 6:33 pm (Paris), updated on October 2, 2023, at 8:43 pm - 0 1 min.

Trolls in Slovakian Election Tap Al Deepfakes to Spread Disinfo



One such video features a two-minute-long conversation in which the leader of the progressive party, Michal Simecka, above, appears to discuss buying votes from the Roma minority with a journalist. Photographer: Vladimir Simicek/AFP/Getty Images



Examples: Questioning election integrity

- Fake poll used to prove results are wrong (NL)
- Claims about unsafe voting boxes (DE)
- Technical error in TV news used as proof of irregularities (FR)
- Storeis about pens with disappearing ink (SL, ES, FI)
- Internet voting claimed unsafe (EE)
- False claims of some parties excluded for voters abroad (IT)
- Stamps have wrong colour (SK)

Example: Distrust in politicians - False MEP cocaine story







Manipulated information: Real EP documents misrepresented

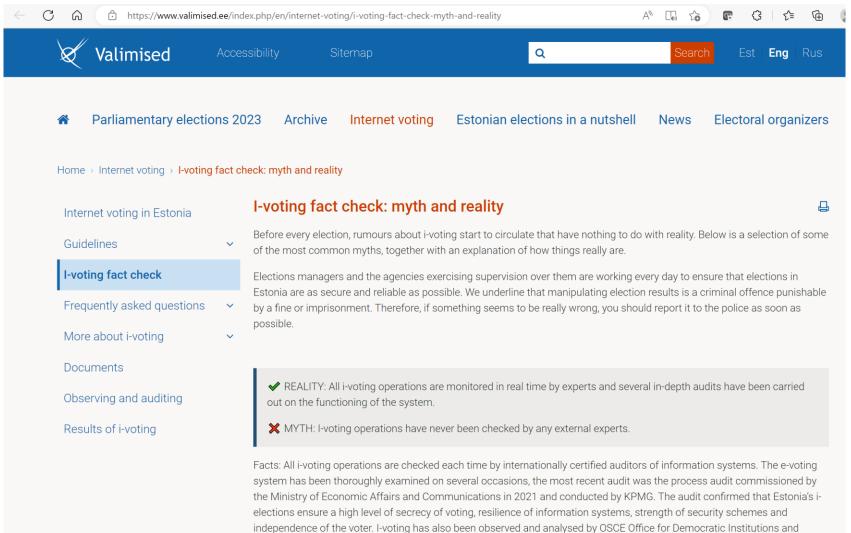




Best practices – national elections

- "Whole-of-society" approach
- Strong media landscape > support for independent journalism
- Pro-active communication to the public
 - **Election technicalities**
 - > Awareness-raising ("what are we facing?")
- Debunking / fact-checking
- Positive communication > "we are prepared!"
- Media literacy

Resilience-building, pre-bunking



Human Rights (ODIHR) observation missions and expert groups in the 2007, 2011, 2015 and 2019 elections. Each time before

Source: Estonian electoral authorities, www.valimised.ee

Media literacy

Appendix I: Indicators, Scores and Overall Ranking in Media Literacy Index 2022

Media Literacy Index 2022: Indicators, Scores and Overall Ranking										
Indicator/ Ranking	Freedom of the Presss core by Freedom House	Press Freedom Index by Reporters without Borders	PISA score in reading literacy	PISA score in scientific literacy	PISA score in mathematical literacy	Tertiary Education enrolment	Trust in People	E- participation	Overall Score 2022	Cluster
Rank (1-41)	Country	(0-100)	(0-100)	(0-100)	(0-100)	(0-100)	(0-100)	(0-100)	(0-100)	(1 to 5)
1	Finland	72	76	76	68	77	70	88	73	1
2	Norway	77	83	66	65	61	60	92	65	1
3	Denmark	72	79	67	69	63	59	93	75	1
4	Estonia	67	76	77	76	82	52	53	81	1
5	Ireland	65	76	75	64	64	53	82	56	1
6	Sweden	73	76	69	65	66	55	82	50	1
7	Switzerland	71	66	69	72	64	41	77	65	1
8	Netherlands	73	58	59	74	68	64	76	75	1
9	Germany	63	65	65	64	68	51	61	38	2
10	Iceland	69	66	54	61	53	55	82	42	2

Source: Open Society Institute Sofia, "Media Literacy Index 2022"



Country on frontline of information war teaches everyone from school pupils to politicians how to spot slippery information





Primary school pupils in Helsinki explain the difference between misinformation, disinformation and mal-information. Photograph: Satu Rakkolainen-Sossa

ou can start when children are very young, said Kari Kivinen. In fact, you should: "Fairytales work well. Take the wily fox who always cheats the other animals with his sly words. That's not a bad metaphor for a certain kind of politician, is it?"

With democracies around the world threatened by the seemingly unstoppable onslaught of false information, Finland - recently rated Europe's most resistant nation to fake news - takes the fight seriously enough to teach it in primary school.

Source: https://www.theguardian.com/world/2020/jan/28/fact-from-fiction-finlands-new-lessons-in-combating-fake-news

What can you do?

- Inform yourself (elections general, euvsdisinfo.eu, trainings, games, elections technicalities)
- When in doubt (too good/bad to be true...) – fact-check
- Support good journalism & reporting
- Engage in democracy work with EP Liaison offices
- Talk to friends
- Join together.eu





How elections work →

Find out what European elections are about, when and how they take place and more.

Election results →

Find the results of previous European elections and



Thank you!

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