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22 June 2017

Marina Tătărâm EU Bookshop and CORDIS Unit Client Management and Order Follow-up Team Publications Office of the European Union

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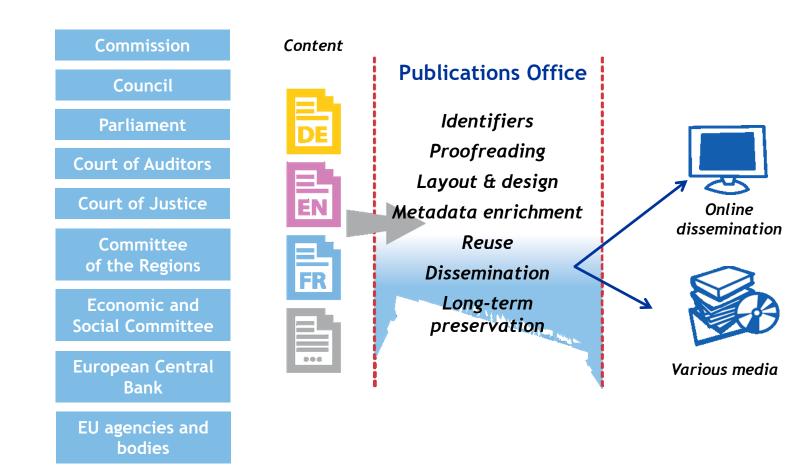
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What is EUR-Lex

- online portal giving access to European Union law
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- All over the world



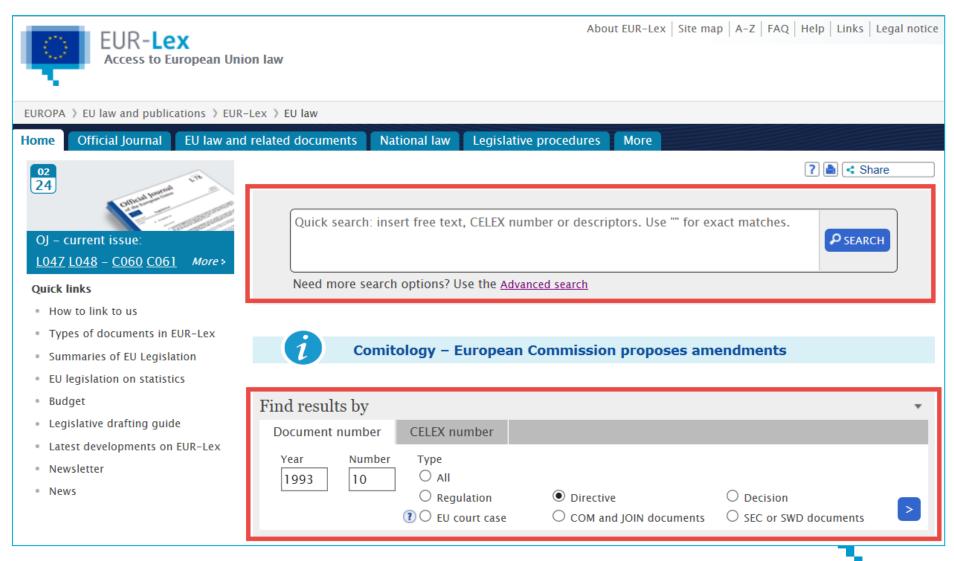
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Multiple search options:

- quick search
- search by document number



Multiple search options - advanced search

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Result list - possibility to filter results

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- The website: <u>http://eur-lex.europa.eu</u>
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- FAQs: <u>http://eur-</u>

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What is EU Bookshop?

online library, bookshop and archive since 1952

- books, leaflets, brochures, posters, CD-ROMs, DVDs, studies, e-books, etc.
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- free download of ca. 250.000 PDFs & ca. 35.000 books
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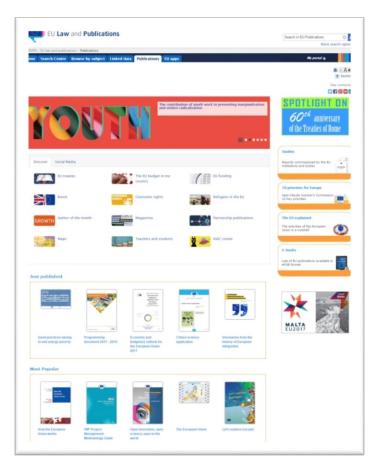


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After several months of parallel run, the old EU Bookshop was replaced by the new website at 8 AM on 14 June 2017

You can access the page via: https://publications.europa.eu/bookshop









Added value

Responsive web design, e-commerce module and SEO*



^{*} search engine optimization

New functionalities for all users

- Instant overview of the key publications covering policies and topical issues
- Easy access to web-based publications (HTML) responding to modern day publishing needs
- Easy ordering experience with real-time stock information
- Easy online consultation of a publication no need to download
- ✓ Easy accessibility on any type of mobile device



Deep linking

Most old links (DOI, catalogue number, themes, ...) redirect to the OP Portal.

Each publication page on the OP Portal proposes permanent links (based on the CELLAR id) and short links, as well as other features (RSS, alerts, etc.)

The structures below also work:

https://data.europa.eu/doi/10.2762/24065

https://publications.europa.eu/publication/catalogue_number/KF-04-14-394-EN-C https://publications.europa.eu/publication/isbn/978-92-79-37316-9

N.B. publication: without "s"

catalogue_number (or other identifier - so must say which) KF-04-14-394-EN-C: the actual number, including the language version and format (as copied from the back cover of our publications)

Below an example for legal documents (based on the CELEX number): https://publications.europa.eu/publication/celex/32004D0777.



EU publications Healthy soil

What's in it for you?

Soil is a fundamental natural resource that influences numerous policy areas. It is not only vital for a healthy environment but also essential to agriculture, and indeed the entire food sector. Without it, Europe's sustainable bioeconomy will not be able to grow. Being soil aware will also help regenerate formerly polluted sites, creating jobs and growth and helping to ensure that this precious resource - which after all, our planet is named after - is not wasted.

Publication details Related

s Related publications

Published: 2016-12-08

Corporate author(s): Directorate-General for Environment (European Commission) Themes: Environment policy and protection of the environment, Conservation of resources Subject: conservation of resources, environmental economics, environmental protection, exploitation of resources, quality of the environment, soil pollution, soil protection

	ISSN	ISBN	DOI	Catalogue number
PDF	978-92	-79-61361-6	10.2779/832791	KH-02-16-907-EN-N
Paper (Leaflet)	978-92	-79-61392-0	10.2779/578637	KH-02-16-907-EN-C
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Soil, a key resource for the EU

Soil is a key, largely non-renewable and very complex natural resource and yet it is increasingly damaged by certain ...

Published: 2011-01-21

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Down to earth Soil degradation and sustainable development in Europe : a challenge for the 21st century

Down to earth: Soil degradation and sustainable development in Europe A challenge for the 21st century Environmental...

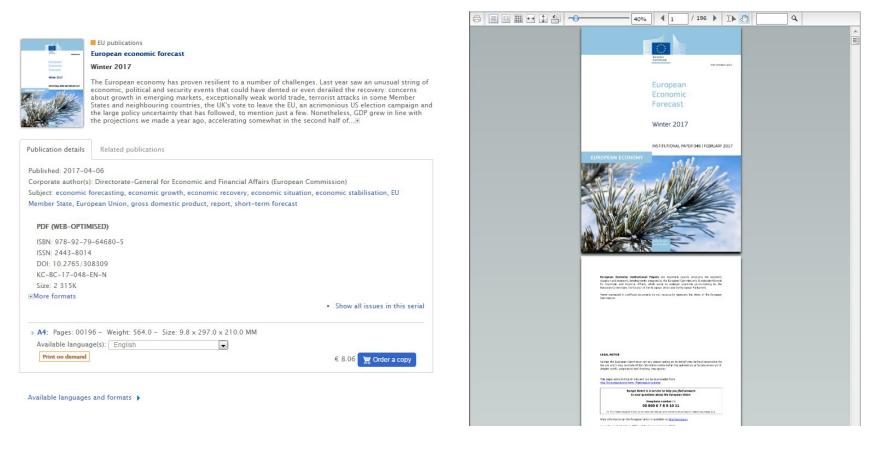
Published: 2001-01-04

Author: European Environment Agency Subject: degradation of the environment, EU environmental policy, exploitation of resources, management of resources, natural resources, soil pollution, soil protection, sustainable development

 Reports of the technical working groups established under the thematic strategy for soil protection
 VOL IV, Contamination and land management

REPORTS OF THE TECHNICAL WORKING GROUPS ESTABLISHED UNDER THE THEMATIC STRATEGY FOR SOIL PROTECTION ...

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Search enhancements

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 brings only relevant content
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- A free and easy way to embed content from OP Portal into your website or blog
- > If the content changes, so does the widget



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Selected publications

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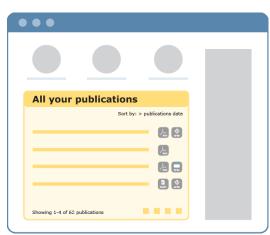


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Result of a search





Publication detail widget

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Anyone can easily embed a widget into their web page or blog



Research*eu results magazine N° 60, March 2017

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Nº 59, February 2017

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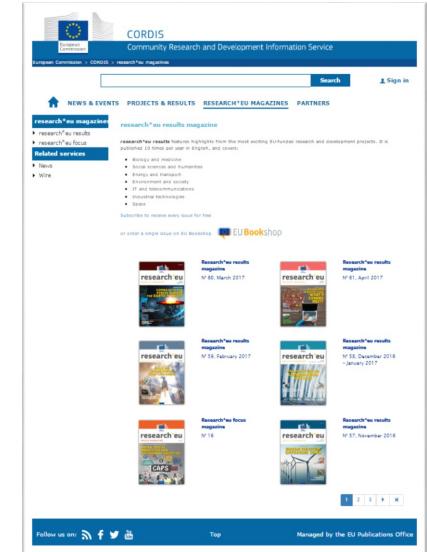
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Nº 61, April 2017

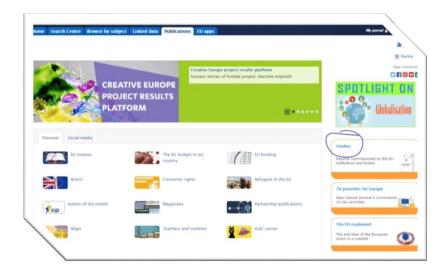
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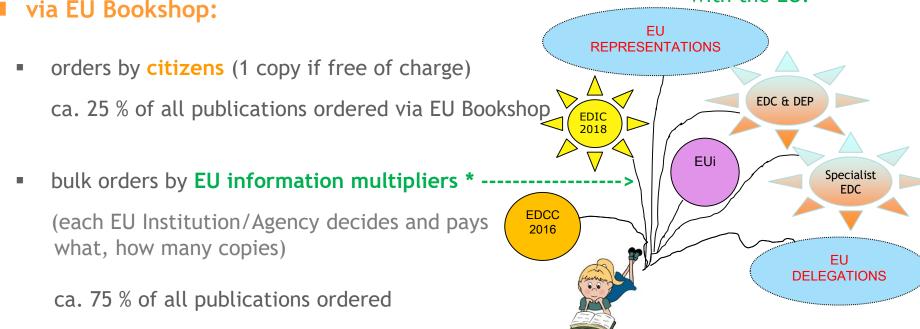
New functionalities for the Institutions, Agencies and EU bodies

- A more transparent access to public studies and evaluations
- Enhanced statistical reporting for author services
- Content embedded via 'widgets' into other websites foster synergies and efficiencies by reducing storage and avoiding duplicate information in various sites.



How are printed publications disseminated?

 Accredited EU multipliers have signed conventions with the EU:



via other tools outside EU Bookshop

(mailing lists, ILMS, based on periodical or occasional surveys)



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DG ECFIN periodical surveys

Dear Sir or Madam,

Further to recent OP changes, DG ECFIN no longer keeps a central stock of its publications. Therefore, the only chance of obtaining hard copies from DG ECFIN is to respond to the surveys sent every three months to all EC Representations and Europe Direct centres. Please contact them if you are a third party institution and wish to order publications via the next survey. The previous survey was sent out on 1 July and closed on 17 July. The next survey will be sent out on 26 October and will close on 13 November.



Please note that due to budgetary constraints, the printing of 'United in Diversity' products was discontinued. Therefore, hard copies can no longer be ordered but can still be downloaded from the DG ECFIN website: http://ec.europa.eu/economy_finance/publications/general/index_en.htm





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Ceilings / quotas for each title on the bulk order catalogues

By clicking on 'My basket' you can see the titles you have selected and modify the number of copies you would like to order.

(The maximum number per publication is 100 for the majority of titles, but more for some, such as 500 for the EU explained series, or 1000 for the 'Factsheets' series.)

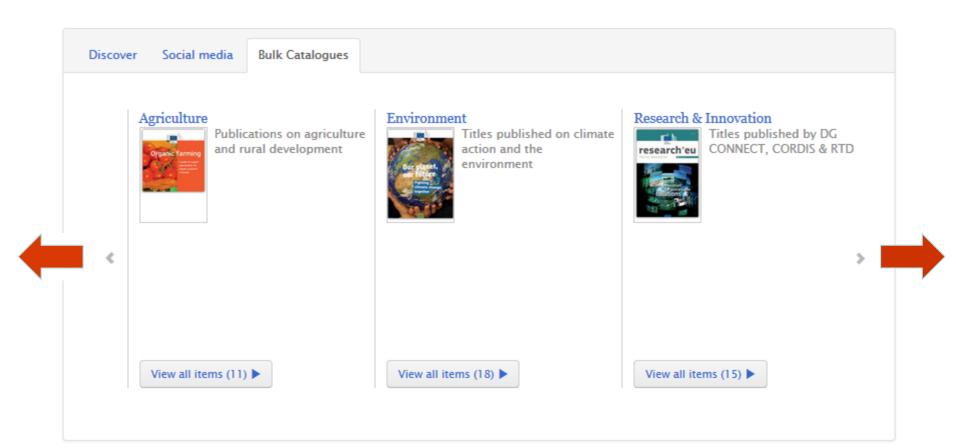
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These ceilings are valid for a period of 3 months, after which time, you can place another order up to the maximum for the title in question.



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Mid-screen tab with carousel display for the bulk order catalogues





The bulk order catalogues are now 14 - split by author service

- Communication Titles published by DG COMM (16 titles)
- ✓ The EU Explained Series published by DG COMM (30 titles)
- ✓ Factsheets for citizens (4 titles)
- Commission Representations Titles published by the Commission's Representation Offices (13 titles)
- ✓ Agriculture Titles published by DG AGRI (11 titles)
- Environment & Climate change Titles published by DGs ENV & CLIMA (18 titles)
- Research & Innovation Titles published by DGs CNECT & RTD and CORDIS (15 titles)



- ✓ International Co-operation Titles published by DGs COMP, DEVCO & ECHO (12 titles)
- ✓ Council of the EU (14 titles)

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- Education & Finances Titles published by DG EAC, the Court of Auditors,
 External Action Service & the European Parliament (6 titles)
- Employment & Social Affairs Titles published by DG EMPL (14 titles)
- European Statistics Titles published by EUROSTAT (19 titles)
- Internal Market Titles published by DG GROW and the Fundamental Rights Agency (FRA) (14 titles)
- Regional Policies Titles published by the European Ombudsman,
 Publications Office and DGs REGIO & TRADE (13 titles)

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3. By clicking on "view" next to each order, the order history is displayed, where you can see the current status of the order in question.

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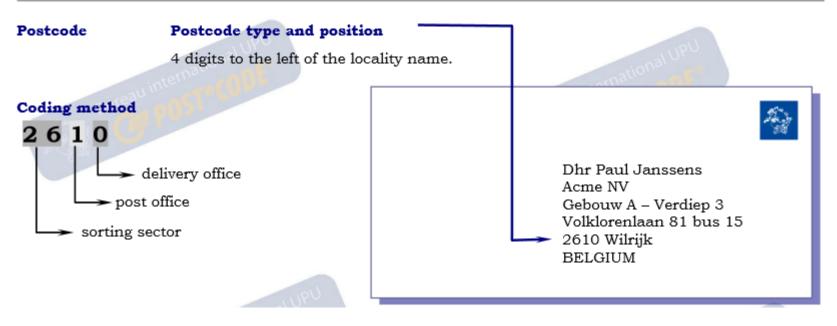
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http://www.upu.int/en/activities/addressing/postal-addressing-systems-inmember-countries.html

Belgium





EU Bookshop on OP Portal is still improving: We'll always need your help!

Usability testing exercise among privileged users

- Remote online with video
- Testers will be asked to perform simple tasks (e.g., ordering)

Help us improve the design with your feedback and insights!



If you would like to participate, please contact us via the helpdesk: info@publications.europa.eu