

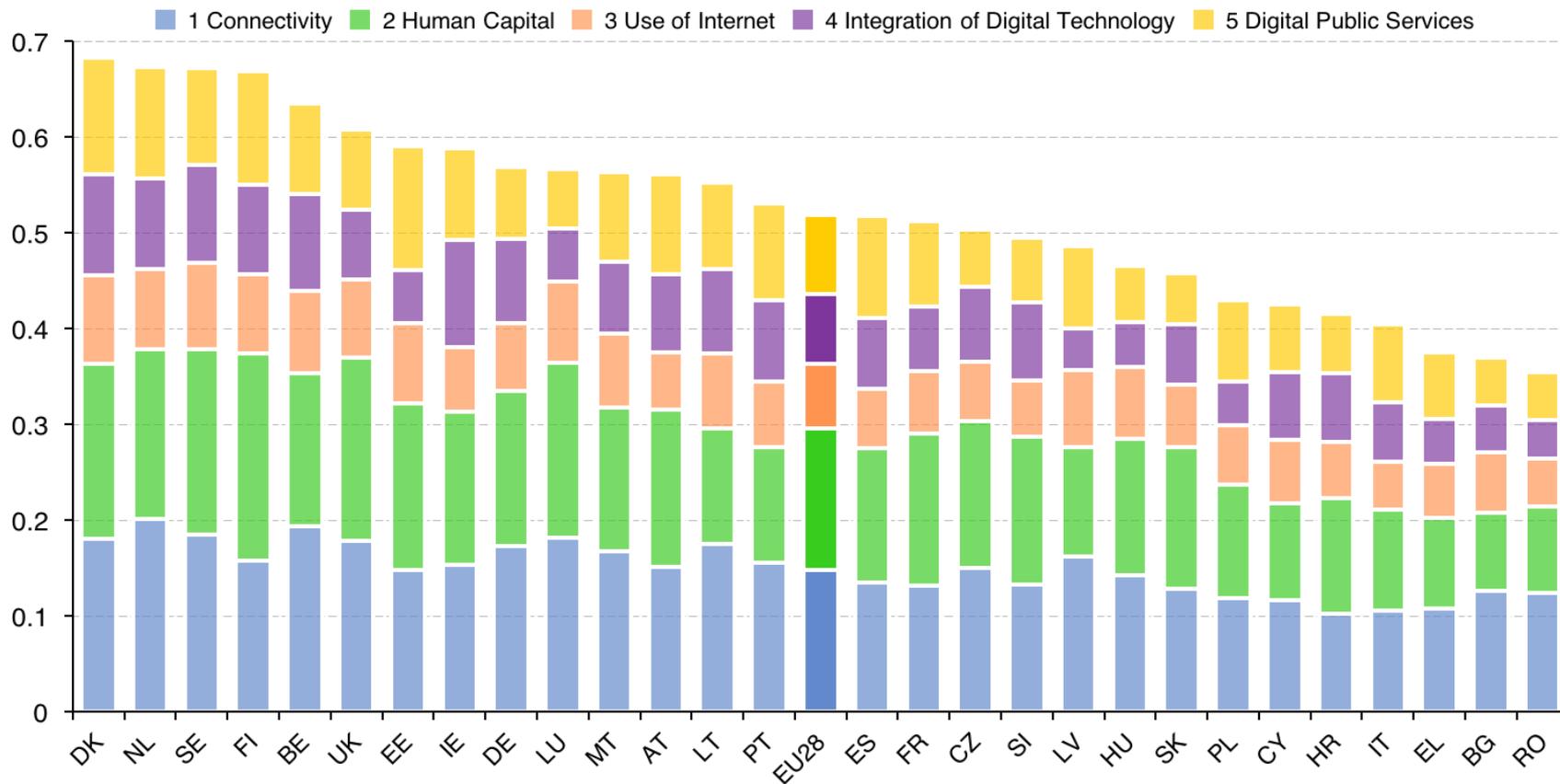


A Digital Single Market

Where are we one year on?

David Ringrose, Claire Hewitt
DG CONNECT, European Commission
Brussels, 2 June 2016

Ranking of EU countries



DESI 2016 is based mostly on data from 2015

Country scores range between a minimum of 0 and a maximum of 1

1

Better access for consumers and businesses to digital goods and services across Europe

Helping to make the EU's digital world a seamless and level marketplace to buy and sell.

- Modernise eCommerce ✓
 - End unjustified geo-blocking ✓
 - A more efficient and affordable parcel delivery ✓
 - Strengthen consumer trust ✓
- A more modern copyright framework ✓ + autumn 2016
- Reduce VAT burden ✓



DigitalSingleMarket @DSMeu - May 25
We presented first #DigitalSingleMarket proposals in December. They were about #copyright bit.ly/1XU79jQ



Modernising EU copyright rules

- ✓ Wider access to online content
- ✓ Creating a fairer marketplace

- ✓ Exceptions to copyright rules for an innovative and inclusive society
- ✓ Fighting online piracy



2

Shaping the right environment for digital networks and services to flourish

Designing rules which match the pace of technology & support infrastructure development.

- Review the audiovisual media framework ✓
- Review online platforms, intermediaries ✓
- Review sharing economy ✓
- An ambitious overhaul of EU telecoms rules
autumn 2016
- Reinforce trust and security in digital services ✓
+ June 2016



3

Creating a European Digital Economy and society with growth potential

Ensuring that Europe's economy, industry and employment take full advantage of what digitalisation offers.

- Digitising industry ✓
- Cloud ✓
- Inclusive digital economy and society ✓
- e-government June ✓
- Standardisation & interoperability ✓
- Digital skills June 2016
- Data economy autumn 2016



Find out more

ec.europa.eu/priorities/digital-single-market/index_en.htm



ec.europa.eu/digital-single-market



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