



Europe Code Week

15-23 October 2016

*A week to celebrate
creating with code*



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CodeWeek.EU 15-23 October 2016

What are the aims of Europe Code Week?

- To bring digital literacy and basic programming skills to everybody in a fun and engaging way
- To create with code

*"Since the beginning of times, humans have created with stone, iron, paper and pencil. Now we live in a different era where we **mould our world in code**. During Code Week we want to give everyone the opportunity to discover coding and have fun with it. Let's learn coding to shape our future!"*

Alessandro Bogliolo, EU Code Week coordinator

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Why is Code Week important?

- To make everyone **understand technology** and its importance in our digital **society** better
- Digital skills are part of many **jobs** today – to give a good introduction into IT and inspire for the future
- Make people think how to **participate in society** by modern means

When is Europe Code Week?

- Creating with code is celebrated on 15-23 October 2016...
- ...but *"every week is Code Week"*



Who is behind Europe Code Week?

- A grass-root movement run by volunteers – the Code Week Ambassadors and supported by EC
- Anyone who organises coding events adds their event to the events.codeweek.eu map



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Europe Code Week supporters

- European Commission's supports EU Code Week as part of its strategy for a Digital Single Market (no financial support).
- Backed by CoderDojo and RailsGirls
- Grand Coalition for Digital Jobs partners organise events.
- Public Libraries 2020 – 65.000 public libraries in the EU
- MEPs: Kelly, Guoga, Paunova
- Committee of Regions



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Europe Code Week in 2013, 2014 & 2015

2015

- 570,000 people
- 7,600 coding events
- 46 countries in Europe, Africa, Asia, Australia, and the US

2014

- 150,000 people
- 4,200 coding events
- 36 countries in Europe and beyond

2013

- 10,000 people
- 3,000 coding events
- 26 European countries



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Europe Code Week goals for 2016

- To celebrate Code Week across Europe while engaging with important actors not only on European & national, as well as at **regional & local level**
- To foster good grassroots co-operation & partnerships which **can last and grow**
- To reach out to **schools** and **libraries**
- To reach **people of all ages**

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What's in it for you?



1. **Be ahead of the curve** – coding is rapidly becoming part of the basic skills set necessary for the EU job market
2. **Respond to demand** – in every community there are people that want to learn coding and other digital making
3. **Show-off** – help to put libraries in the spotlight as major digital skills providers in EU communities
4. **Be part of a Europe-wide coding movement** – pin your library on the European coding map and make your library's activities visible to wider audiences

Join!

<http://codeweek.eu/resources>

1 Organise a coding workshop

It is up to you. The success of your event depends only on your motivation and engagement.



2 Choose the right place

If you have a computer room available use it, but if it's complicated, go without it. People can bring their own device. What really matters are people, not rooms!

3 Pick a date and schedule the event

Try to pick up a date between 15 and 23 of October.
But every week is Code Week!



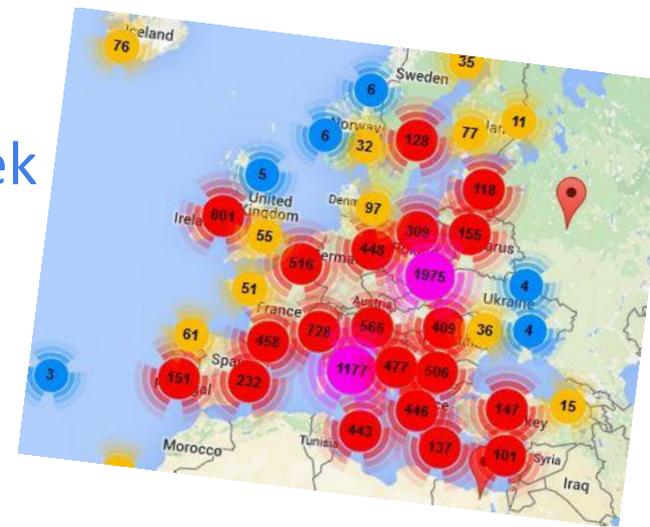
4 Choose the theme and the activity

There are many [resources](#) that you can re-use. You don't need to be an expert. If coding is new for you, invite someone who knows. Your curiosity will motivate your participants.



5 Add your event to the map of Code Week

Name your event and add it to the Code Week [map](#). Raise curiosity and expectation. #CodeEU @CodeWeekEU



6 Manage your event

If you have no coding experience, invite someone who does and learn with your participants. Don't forget to count the number of participants and, if authorized, take pictures and videos to be used for storytelling.



7 Fill in the feedback form and receive your certificate of recognition

Right after Code Week you will be asked to report on the number of participants and you will receive a certificate of recognition

Join us!

CodeWeek.eu

- Contact your **ambassador**
- Spread the word about Code Week
- Read and contribute to the Code Week blog

Follow us on Twitter and Facebook

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Commission contacts

- [Annika Ostergren](#) and [Joanna Lindberg](#)



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