



European Documentation Centres as privileged users of the new EU Bookshop website

Brussels, 6 October 2017

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EU Bookshop and CORDIS Unit

Client Management and Order Follow-up Team

Publications Office of the European Union

What do we do?

- Inter-institutional service provider, evolving from traditional publisher to provider of information management services
- We publish EU law and other information from EU institutions, and we make it available for easy long-term access and reuse
- Three pillars of activities: production, access and reuse, long-term preservation
- We work for around 150 'author services' from EU institutions, agencies and bodies



Commission
Council
Parliament
Court of Auditors
Court of Justice
Committee of the Regions
Economic and Social Committee
European Central Bank
EU agencies and bodies

Content



Publications Office

Identifiers

Proofreading

Layout & design

Metadata enrichment

Reuse

Dissemination

Long-term preservation



Online dissemination



Various media



Dissemination - main public online services

4



EUR-Lex



EU law
eur-lex.europa.eu



EU Bookshop



General publications
publications.europa.eu/bookshop



EU Open Data Portal



Open data
data.europa.eu/euodp



Ted



Public procurement
ted.europa.eu



EU Whoiswho



EU directory
whoiswho.europa.eu



CORDIS



Research and development
cordis.europa.eu





EU Bookshop

What is EU Bookshop?

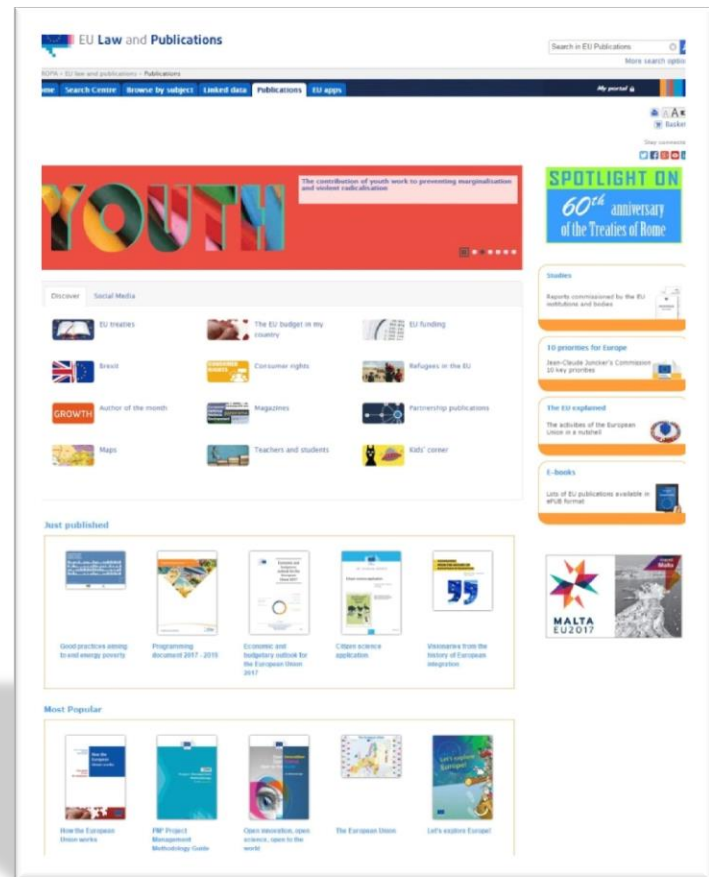
- online library, bookshop and archive since 1952
- books, leaflets, brochures, posters, CD-ROMs, DVDs, studies, e-books, etc.
- easy access to ca. **245.000** titles in **+50** languages
- free download of ca. **340.000** PDFs & **ca. 35.000** -books
- printed publications: free & priced (including print-on-demand)



After several months of parallel run, the old EU Bookshop was replaced by the new website at 8 AM on 14 June 2017

You can access the page via:

<http://publications.europa.eu/bookshop>





Added value

Responsive web design, e-commerce module and SEO*

* search engine optimization



New functionalities for all users

- ✓ Instant overview of the key publications covering policies and topical issues
- ✓ Easy access to web-based publications (HTML) responding to modern day publishing needs
- ✓ Easy ordering experience with real-time stock information
- ✓ Easy online consultation of a publication - no need to download
- ✓ Easy accessibility on any type of mobile device



Deep linking

Most old links (DOI, catalogue number, themes, ...) redirect to the OP Portal.

Each publication page on the OP Portal proposes permanent links (based on the **CELLAR id**) and short links, as well as other features (RSS, alerts, etc.)

The structures below also work:

<http://data.europa.eu/doi/10.2762/24065>

http://publications.europa.eu/publication/catalogue_number/KF-04-14-394-EN-C

<http://publications.europa.eu/publication/isbn/978-92-79-37316-9>

N.B. publication: without "s"

catalogue_number (or other identifier - so must say which)

KF-04-14-394-EN-C: the actual number, including the language version and format (as copied from the back cover of our publications)

Below an example for legal documents (based on the CELEX number):

<http://publications.europa.eu/publication/celex/32004D0777>.





■ EU publications

Healthy soil

What's in it for you?

Soil is a fundamental natural resource that influences numerous policy areas. It is not only vital for a healthy environment but also essential to agriculture, and indeed the entire food sector. Without it, Europe's sustainable bioeconomy will not be able to grow. Being soil aware will also help regenerate formerly polluted sites, creating jobs and growth and helping to ensure that this precious resource – which after all, our planet is named after – is not wasted.

Publication details

Related publications

Published: 2016–12–08

Corporate author(s): Directorate-General for Environment (European Commission)

Themes: [Environment policy and protection of the environment](#), [Conservation of resources](#)

Subject: [conservation of resources](#), [environmental economics](#), [environmental protection](#), [exploitation of resources](#), [quality of the environment](#), [soil pollution](#), [soil protection](#)

	ISSN	ISBN	DOI	Catalogue number
PDF		978-92-79-61361-6	10.2779/832791	KH-02-16-907-EN-N
Paper (Leaflet)		978-92-79-61392-0	10.2779/578637	KH-02-16-907-EN-C

► XX: Pages: 00008 – Weight: 19.0 – Size: 0.8 x 297.0 x 106.0 MM

This item is in your basket

Available language(s):

BG ES CS DA DE ET EL EN FR GA HR IT LV LT HU MT NL PL PT RO SK SL FI SV



Basket (1)

Permanent link
 Metadata RDF
 Add to my publications
 Create alert
 My annotations

Share

User rating ★★★★★

▼ Similar publications

■ Soil, a key resource for the EU

Soil is a key, largely non-renewable and very complex natural resource and yet it is increasingly damaged by certain ...

Published: 2011-01-21

Author: Directorate-General for Environment

Subject: [conservation of resources](#), [EU environmental policy](#), [soil pollution](#), [soil protection](#), [soil resources](#)

■ Down to earth

Soil degradation and sustainable development in Europe : a challenge for the 21st century

Down to earth: Soil degradation and sustainable development in Europe A challenge for the 21st century Environmental...

Published: 2001-01-04


Author: European Environment Agency

Subject: [degradation of the environment](#), [EU environmental policy](#), [exploitation of resources](#), [management of resources](#), [natural resources](#), [soil pollution](#), [soil protection](#), [sustainable development](#)

■ Reports of the technical working groups established under the thematic strategy for soil protection VOL IV, Contamination and land management

REPORTS OF THE TECHNICAL WORKING GROUPS ESTABLISHED UNDER THE THEMATIC STRATEGY FOR SOIL PROTECTION ...

No need to download PDF files:
Publications can be consulted online with a viewer



EU publications

European economic forecast

Winter 2017

The European economy has proven resilient to a number of challenges. Last year saw an unusual string of economic, political and security events that could have dented or even derailed the recovery: concerns about growth in emerging markets, exceptionally weak world trade, terrorist attacks in some Member States and neighbouring countries, the UK's vote to leave the EU, an acrimonious US election campaign and the large policy uncertainty that has followed, to mention just a few. Nonetheless, GDP grew in line with the projections we made a year ago, accelerating somewhat in the second half of...

Publication details

Related publications

Published: 2017-04-06

Corporate author(s): Directorate-General for Economic and Financial Affairs (European Commission)

Subject: economic forecasting, economic growth, economic recovery, economic situation, economic stabilisation, EU Member State, European Union, gross domestic product, report, short-term forecast

PDF (WEB-OPTIMISED)

ISBN: 978-92-79-64680-5

ISSN: 2443-8014

DOI: 10.2765/308309

KC-BC-17-048-EN-N

Size: 2 315K

[More formats](#)

[Show all issues in this series](#)

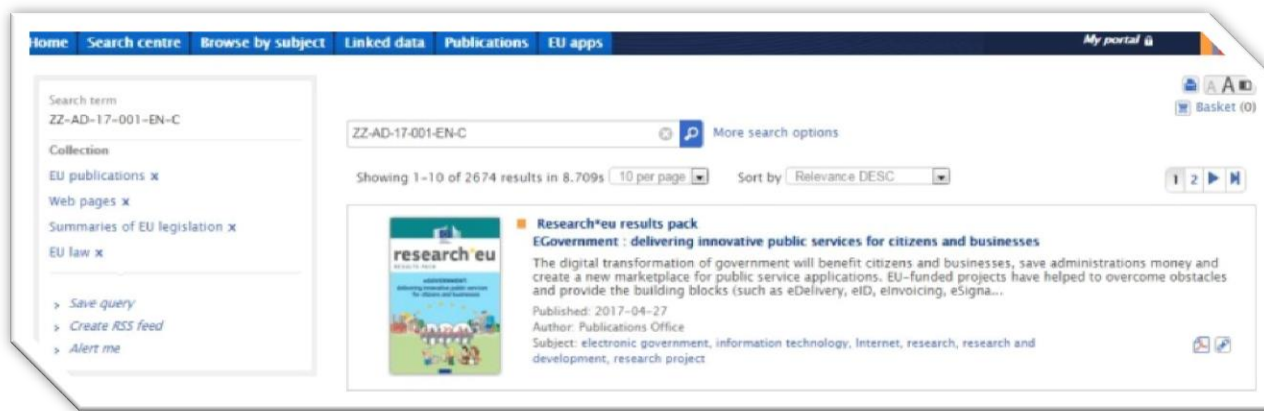
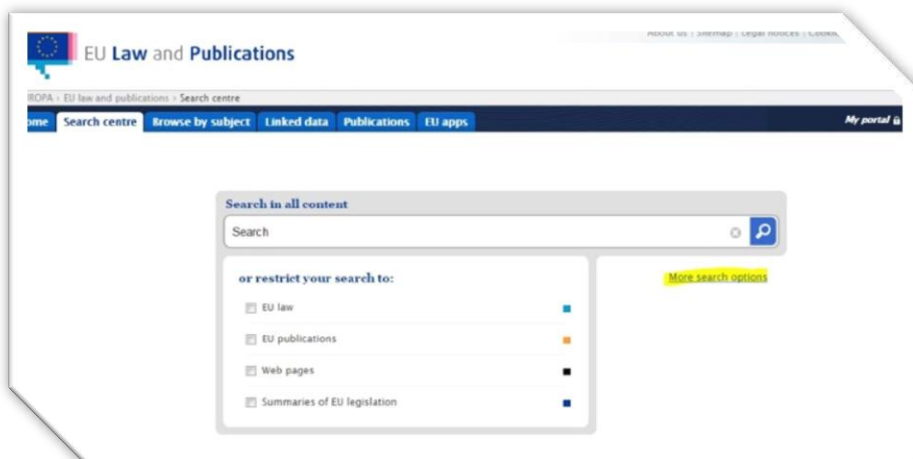
> **A4:** Pages: 00196 – Weight: 564.0 – Size: 9.8 x 297.0 x 210.0 MM

Available language(s): English

[Print on demand](#) € 8.06 [Order a copy](#)



Easy search for a publication via the search centre of the OP Portal



Search enhancements

- ✓ Improved findability of publications, with standardised inter-operable metadata
- ✓ Multilingual full-text search brings only relevant content
- ✓ Direct links between editions, periodicals and related publications

The screenshot shows a web page for an EU publication titled "A digital single market in Europe". The page includes a cover image, a brief description, and a "Latest edition" label. Below the description, there are tabs for "Publication details", "Related publications", and "Other editions (3)". The "Publication details" tab is active, showing the publication date (2016-07-19), corporate author (Directorate-General for Communication), themes (Intra-Community trade, Free movement of goods, etc.), and subject (digital technology, electronic commerce, etc.). It also lists the PDF (web-optimised) version with ISBN, DOI, and NA numbers. On the right side, there is a sidebar with a "Basket (0)" section, a "Share" button, a "User rating" of 4.5 stars, and a "Similar publications" section. The "Similar publications" section is circled in red and highlights a publication titled "VAT aspects of cross-border e-commerce" with the subtitle "Options for modernisation : final report. Lot 1, Economic analysis of VAT aspects of e-commerce".



New EU Bookshop - built from the CELLAR up... with widgets:

What is a widget?



- A free and easy way to embed content from OP Portal into your website or blog
- If the content changes, so does the widget



New EU Bookshop Widget types

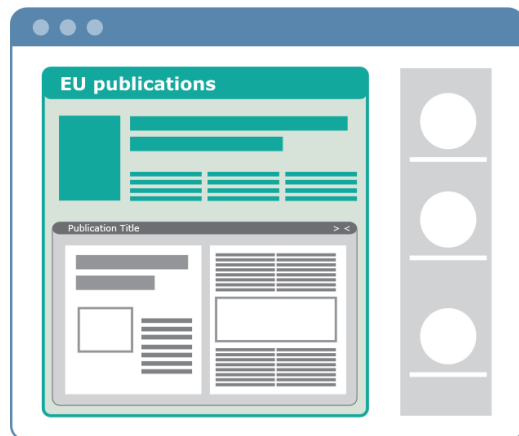
Selected publications



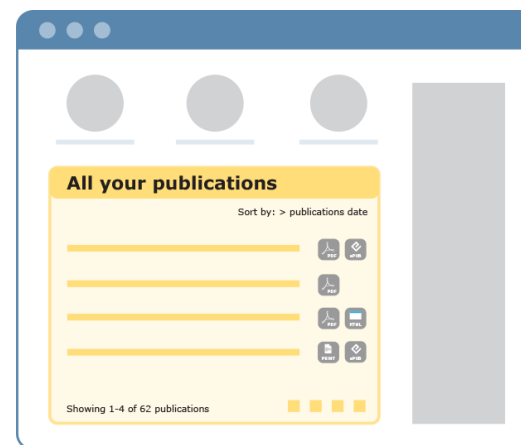
Search form



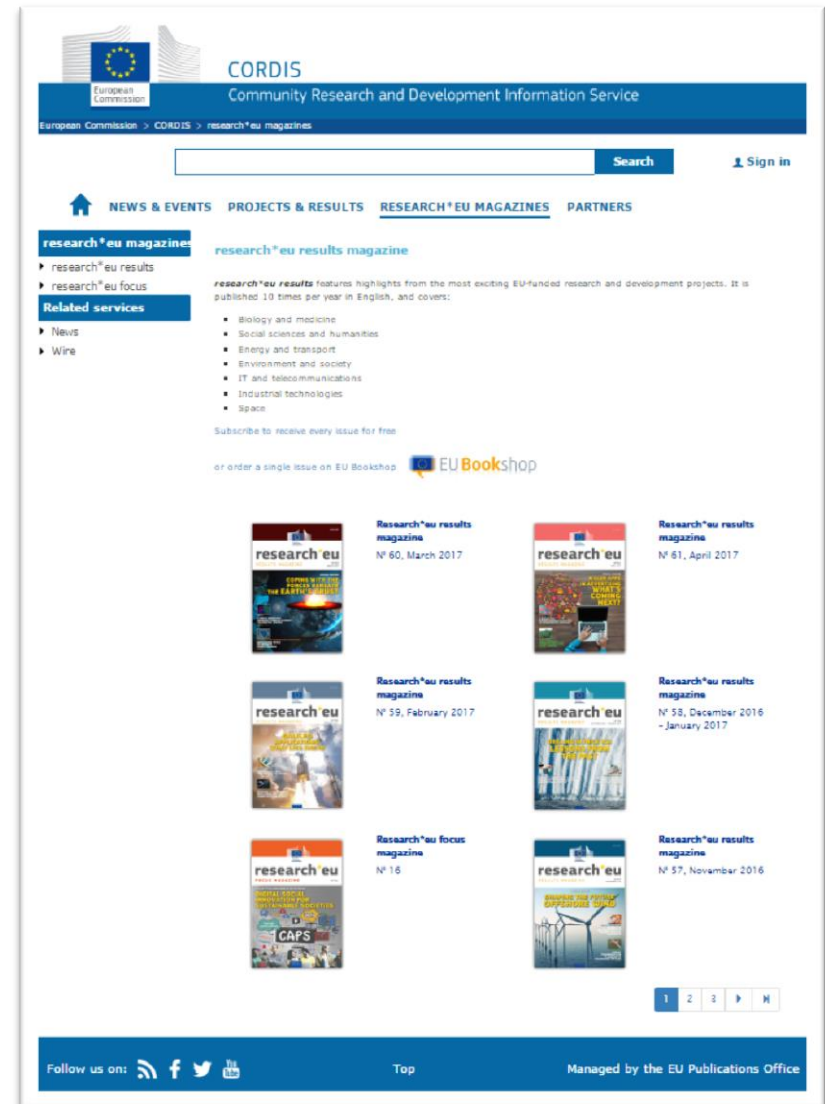
Publication details



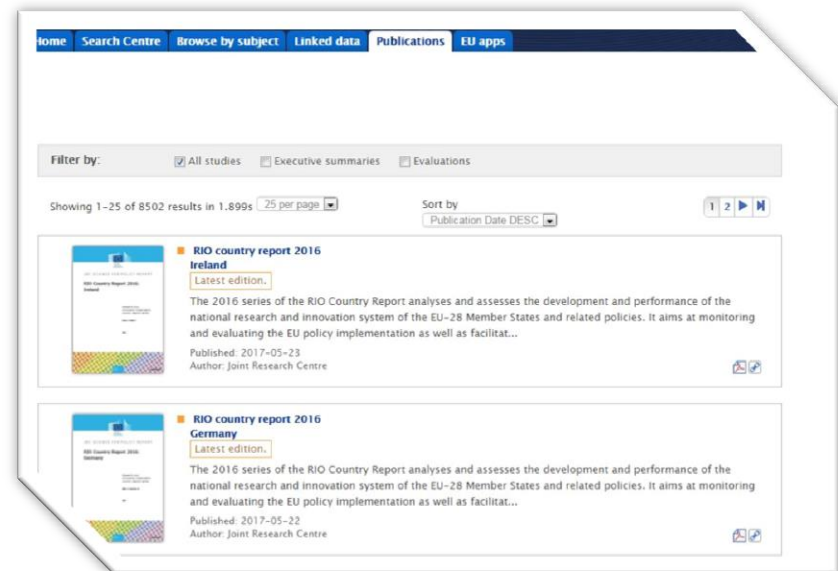
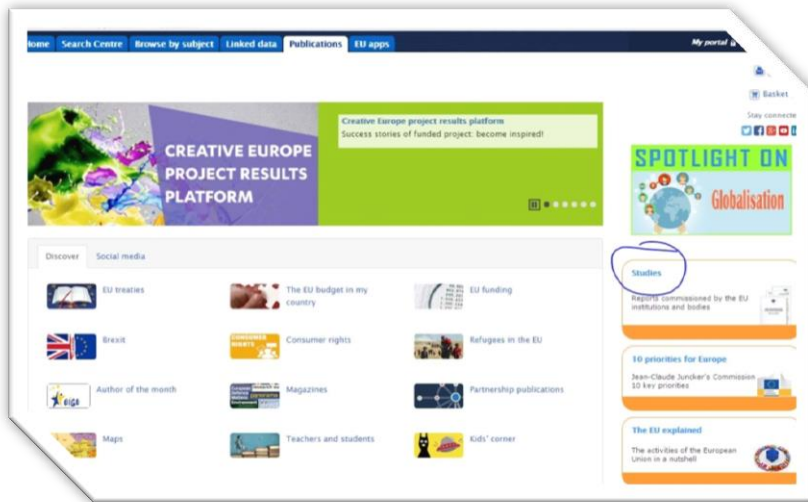
Result of a search



Anyone can easily embed a widget into their web page or blog



E.g., easy access to studies via the EU Bookshop homepage



New functionalities for the Institutions, Agencies and EU bodies

- ✓ A more transparent access to public studies and evaluations
- ✓ Enhanced statistical reporting for author services
- ✓ Content embedded via 'widgets' into other websites foster synergies and efficiencies by reducing storage and avoiding duplicate information in various sites

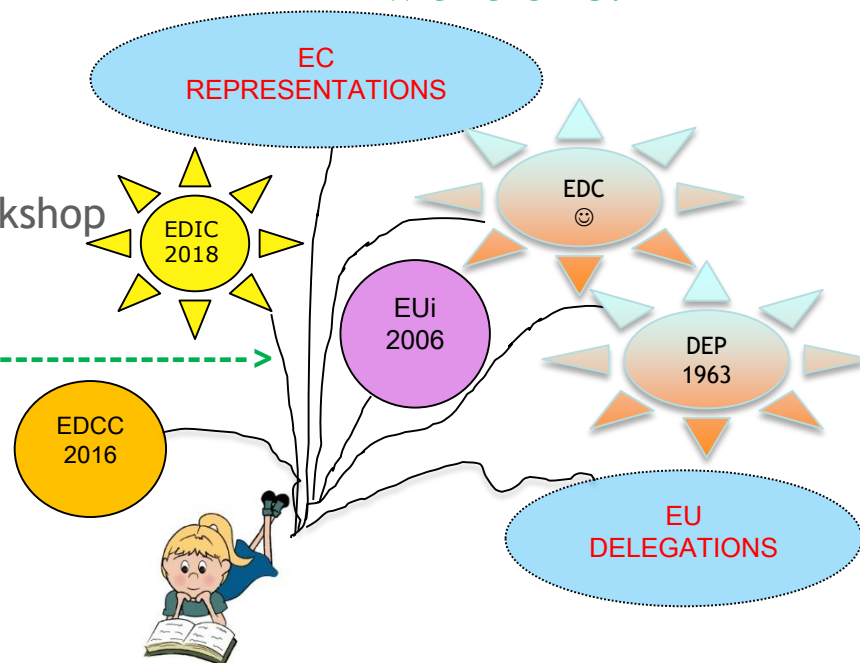


How are printed publications disseminated?

■ via EU Bookshop:

- orders by **citizens** (1 copy if free of charge)
ca. 25 % of all publications ordered via EU Bookshop
- bulk orders by **EU information multipliers *** ----->
(each EU Institution/Agency decides and pays what, how many copies)
ca. 75 % of all publications ordered

* Accredited EU multipliers have signed conventions with the EU:



■ via other tools outside EU Bookshop

(mailing lists, ILMS, based on periodical or occasional surveys)



DG ECFIN periodical surveys

Dear Sir or Madam,

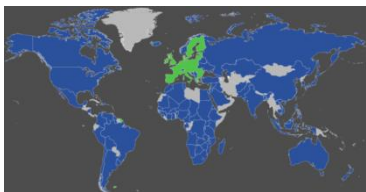
Further to recent OP changes, DG ECFIN no longer keeps a central stock of its publications. Therefore, the only chance of obtaining hard copies from DG ECFIN is to respond to the surveys sent every three months to all EC Representations and Europe Direct centres. Please contact them if you are a third party institution and wish to order publications via the next survey. The previous survey was sent out on 1 July and closed on 17 July. The next survey will be sent out on 26 October and will close on 13 November.

<u>Euro area map</u> (Poster)	<u>A short guide to the euro</u> (Leaflet/poster)	<u>The road to the euro</u> (Brochure)
		
KC0614057ENC (24 VL)	KC0614059ENC doi: 10.2765/10176	KC0614058ENC

Please note that due to budgetary constraints, the printing of 'United in Diversity' products was discontinued. Therefore, hard copies can no longer be ordered but can still be downloaded from the DG ECFIN website:

http://ec.europa.eu/economy_finance/publications/general/index_en.htm





Selected publications (up to date, essential info, wide audience, sizable print run) can be made available for **direct bulk orders** by EU information multipliers up to the ceilings set by the respective author services: e.g., 100 copies per centre.

Rolled-up (rather than folded) **posters**, individual **postcards**, **bookmarks** and other such materials are **only** available to such multipliers.

The corresponding delivery costs are charged to the author services.

The new website offers full **transparency** on what you can order and why, depending on **available stocks** and your **remaining quotas**.

For each publication in a bulk order catalogue, the website shows the number of copies per logistical unit (box, tube or other).

Ideally, you should **try to order by box**, as it saves time and money if you do so, rather than count and pick a random number of copies.



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Ceilings / quotas versus stock versus packaging unit

▼ Items in this catalogue: 24

Showing 11-15 of 24

5 per page ▼

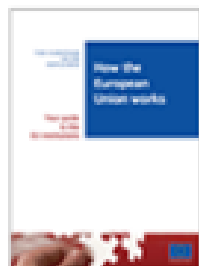
Available
language(s)

All ▼

Sort by

publication date ▼

14 ◀ 2 3 4 ▶ 11



How the European Union works

Your guide to the EU institutions

This publication is a guide on how the European Union (EU) works. 'How the EU works' means how decisions are taken at EU level and who takes those decisions. At the heart of this decision-making process are the EU institutions — such as the Parliament, the Council and the European Commission which you may have heard of, and there are others. To show how the EU works, this publication ...

Published: 2014



► **Paper:** Pages: 44 — Weight: 372 g — Size: 21.5 x 25.4 cm

📄 Packaging unit: 10 copies

Available language(s): English ▼



EN

FREE

📖 - 20 + (54) ↓

€ 0



FR

FREE

📖 - 4 + (96) ↓

€ 0



DE

FREE

📖 - 10 + (40) ↓

€ 0



Orderable items 40

Stock 40/50

[Your quota](#) 90/100



Ceilings / quotas for each title on the bulk order catalogues

By clicking on 'My basket' you can see the titles you have selected and modify the number of copies you would like to order.

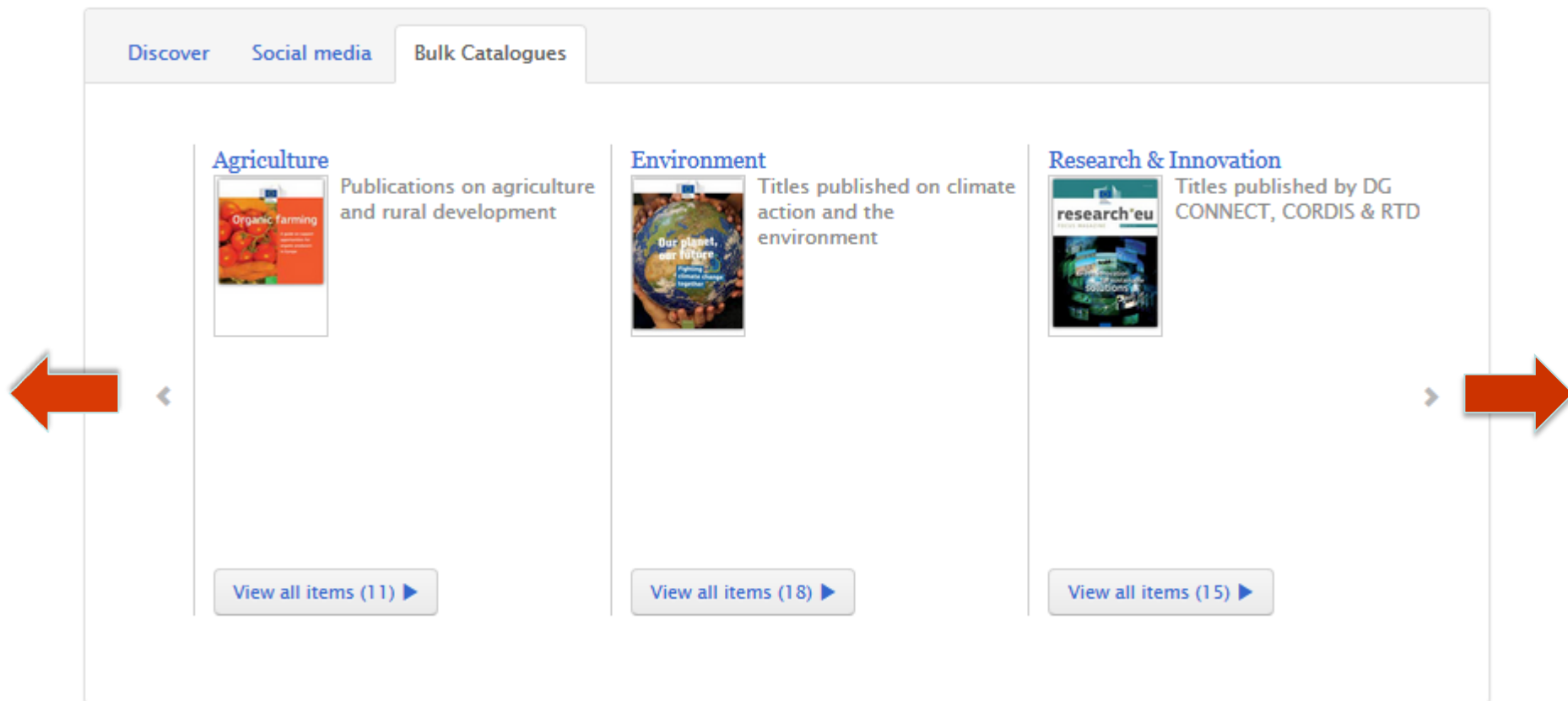
(The maximum number per publication is 100 for the majority of titles, but more for some, such as 500 for the EU explained series, or 1000 for the 'Factsheets' series.)

If you need more copies, please contact EU Bookshop or the relevant Author Service - https://europa.eu/european-union/contact/institutions-bodies_en.

These ceilings are valid for a period of 3 months, after which time, you can place another order up to the maximum for the title in question.



Mid-screen tab with carousel display for the bulk order catalogues



The bulk order catalogues are now 14 - split by author service

- ✓ Communication - Titles published by DG COMM (23 titles)
- ✓ The EU Explained - Series published by DG COMM (30 titles)
- ✓ Factsheets for citizens - (4 titles)
- ✓ Commission Representations - Titles published by the Commission's Representation Offices (13 titles)
- ✓ Agriculture - Titles published by DG AGRI (12 titles)
- ✓ Environment & Climate change - Titles published by DGs ENV & CLIMA (19 titles)
- ✓ Research & Innovation - Titles published by DGs CNECT, the Publications Office and CORDIS (15 titles)



...

- ✓ International Co-operation - Titles published by DGs COMP, DEVCO & ECHO (12 titles)
- ✓ Council of the EU (14 titles)
- ✓ Education & Finances - Titles published by DG BUDG, DG EAC, the External Action Service & the European Parliament (6 titles)
- ✓ Employment & Social Affairs - Titles published by DG EMPL (17 titles)
- ✓ European Statistics - Titles published by EUROSTAT (19 titles)
- ✓ Fundamental Rights & Internal Market - Titles published by DG GROW and the Fundamental Rights Agency (FRA) (17 titles)
- ✓ Regional Policies & Trade - Titles published by the European Ombudsman and DGs REGIO & TRADE (12 titles)



How to follow up orders in EU Bookshop

1. Log in to EU Bookshop (<http://bookshop.europa.eu>) with your Username and Password [enter].
2. Then, on the right side, under “**My Portal**”, click on “**My profile**” and then in the menu on the left on “**My orders**” to display the list of your orders. You can see the orders sorted by date and you can reorder them as you wish.
3. By clicking on “view” next to each order, the order history is displayed, where you can see the current status of the order in question.
4. By clicking on one order number from the list of “My orders” you can display details concerning **the title(s), catalogue number(s), delivery address and invoice address** for that order.



Please refer to the General conditions of dissemination and sale

You can have the publications sent to the address of your choice (e.g. a conference hall, a fair venue or a school).

Please indicate an address where there is a **reception desk** or a similar service that accepts deliveries during normal working hours.

Please also indicate the **telephone number and e-mail address of a contact person**.

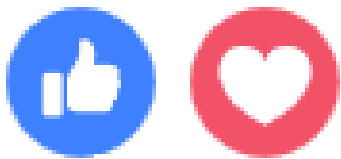
The publications will normally be dispatched within 7 to 10 days, depending on your location, as mentioned in our *General conditions of dissemination and sale*:
<http://publications.europa.eu/en/web/about-us/legal-notices/general-conditions-of-dissemination-and-sale>.

The publications from the bulk order catalogues are sent free-of-charge.

Some **customs fees** may be charged when sending publications to states that are not members of the EU.

Most bookmarks, postcards and posters are only available for online ordering by EU multipliers (privileged users such as the Europe Direct network) because of the disproportionately high distribution costs.





Bulk catalogue orders are shipped for free,
regardless of the weight of the parcel.



Please avoid mixing bulk catalogue orders
with other orders (priced or print-on-demand
publications or single copies of free-of-charge
publications not in any bulk order catalogue)
**because you risk being charged shipping fees for the
total weight of the parcel.**



Belgium

Postcode

Postcode type and position

4 digits to the left of the locality name.

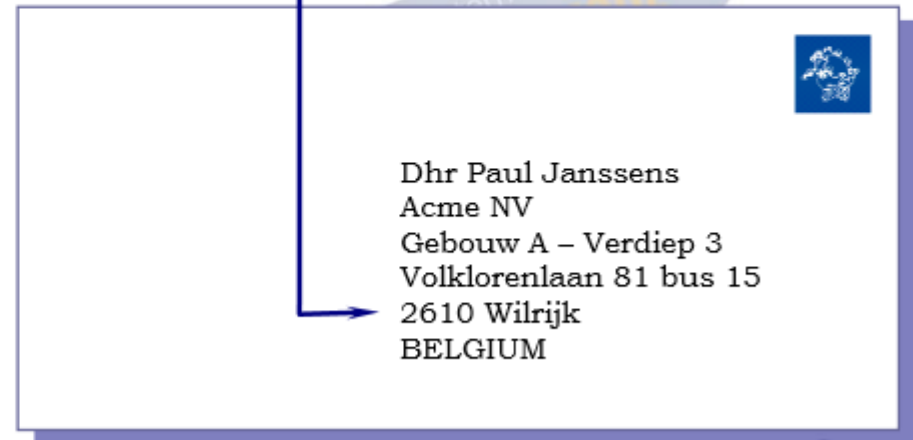
Coding method

2 6 1 0

→ delivery office

→ post office

→ sorting sector



Master account: Working together with colleagues

User Preferences

- My profile
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- My searches
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Your name or that of your organisation

Basket (1)

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- My Orders
- Master users
- My Addresses
- My Publications lists

Edit master user

User information

First Name
Your first name or the name of your organisation

Last Name
Your last name or the name of your organisation

Email address
Your e-mail address or that of your organisation

User Groups

Name
Code of your user group (DGCOMM_CEUDDIC, etc.)

List of attached users

The user has no user attached to it!

Attach user

Associate new user to master user

Email address
Your colleague's e-mail address

Save

<http://surveys.publications.europa.eu/formserver/po/eubookshop/PUGuideEN2017.pdf>



We'll always need your help!

- Usability testing exercise among privileged users (ongoing)
- Remote - online with video
- Testers are being asked to perform simple tasks (e.g., ordering)

Help us improve the design
with your feedback and insights!



*If you would like to participate or just send us your feedback,
please contact us :*



info@publications.europa.eu

